

FOR IMMEDIATE RELEASE.

NEW NAME, SAME QUALITY SERVICE !

Quality Casuals signals name change as a rededication to customer satisfaction.

Now: QUALITY CORRECTIONS & INSPECTIONS (QCI)

Quality Casuals is a name we have built since 1986 on integrity and expertise... on problem-solving and performance. We are constantly focused on providing our customers with the best quality service in the industry.

That's why, in 2002, the management team has chosen to refocus, to rededicate our business to our growing family of customers. The first step in that direction is changing our name, effective with this media advisory, to...

QUALITY CORRECTIONS & INSPECTIONS, INC. (QCI).

We feel that our new name is geared more to the services we offer and provide. You'll notice our new name and logo/identity above. Coming soon: our brand new brochure, packed with loads of value-added services.

QCI will continue to analyze our customers' problems from the inside out and maintain our professional, proprietary approach with rapid response for Profit-Saving Solutions to their quality issues. That's why we're known as "Your Correction Connection."

Please contact QCI for repair, inspection, and fulfillment services at the same phone number as always: 800.340.8384. Our location remains the same: 611 Baker Lane, Duncansville, PA 16635... and beginning in February, 2002, you can check out our new website, www.qualitycorrections.com, with even more information, articles, case studies, proven techniques and procedures.

We certainly appreciate our long-standing customer relationships and continually look forward to new challenges. With Quality Corrections and Inspections, customers receive services second to none in the industry.

As our new mascot, Inspector Corrector says: "We walk in your shoes to understand and solve your quality problems."

For further information, please contact DOUG EASLY, Director of Marketing...

QUALITY CORRECTIONS and INSPECTIONS

Your Correction Connection

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